



## COMPANY PROFILE

**Sign:** BISCOCHOC

**Activity:** Chocolate and candie manufacturing

**Creation Date:** 1979

**Legal form:**

SARL (Limited liability company)

**Address:** 5 rue Nobel - ZI Ducos

BP 1119 - 98845 Nouméa

New Caledonia

**Website:** [www.biscochoc.nc](http://www.biscochoc.nc)

**Facebook Page:** Biscochoc

**Distribution network:** BtoB & BtoC

**Certification and standards:**

HACCP

## EXPORT REFERENT

**Name:** Hélène DUQUESNOY

**Tel.:** (+687) 28 95 32

**WeChat :** (687) 82 56 47

**Email:**

[helene.duquesnoy@biscochoc.nc](mailto:helene.duquesnoy@biscochoc.nc)



# BISCOCHOC

Created in 1979 by Jean-Claude Racine, chocolate manufacturer by family tradition, Biscochoc Chocolate Factory in Noumea manufactures and sells a wide range of chocolates and candies. As a keeper of traditional French know-how and proud of its human values, the company brings exoticism and originality to its creations.

From the Pâtir tablet to the fine chocolates, it also franchised two boutiques with the brand Uncle Jules where new and exclusive flavors are offered.

Biscochoc is today the first chocolate factory in Noumea that perpetuates the confidence of major European brands such as Vineeth, Dolis, Wrestli, DGF and Cadbury.

As a Leader on the New-Caledonian market, and in the Asia-Pacific export market since 1992, the company offers its products in Australia, French Polynesia, Vanuatu and more particularly in Japan where it distributes its products through many Importers. Its sustainability currently allows it to retain its customers.

Under the impetus of its new manager Dominique Lefeivre, Biscochoc resumed the management of a cocoa plantation in Vanuatu, on the island of Malekula, to produce high-quality organic chocolate at the end of 2016.

This 500 hectares plantation will allow the New-Caledonian chocolate manufacturer (chocolatier) to provide the international markets and meet the requirements of high quality chocolate consumers especially in Russia, Europe and Asia.

As part of its international expansion, the company aims at strengthening its current business through research of new importers in the Asian market and more particularly in South Korea, Taiwan, and China as well as through the Creation of Uncle Jules high-end boutiques under franchise.

At the beginning of 2018, Biscochoc signed a memorandum of understanding with an Indonesian importer to launch its products to high-end Indonesian stores.