



COMPANY PROFILE

Sign: BLUESCOPE ACIER

Activity: Manufacture of corrugated roof and cladding sheets, metal structure elements and kit constructions

Creation Date: 1971

Legal form: SA (Limited company)

Address: 238, route de la Baie des Dames - 98846 Nouméa
New Caledonia

Website: bluescopesteel.pacific.com

Facebook Page: BlueScope NC

Distribution network: BtoB & BtoC

Certification and standards:

ISO 9001-2015 - Normes de construction.

EXPORT REFERENT

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BLUESCOPE

With its 46 years of experience in New Caledonia, BlueScope makes its industrial know-how and quality of its steel products available throughout the Pacific Zone: plates, profiles, accessories and home improvement products. The company is one of the few Caledonian companies belonging to the world of technology to have been able to ally itself with a large international group, BlueScope.

The production of its ISO 9001-2015 certified Caledonian Factories includes corrugated, ribbed, curved sheets for roofing and cladding, metal profiles for framing, roofing accessories, gutter protection, building products and construction kits.

For Bluescope Steel, innovation allows the company to progress and grow. Innovation applies to all areas of the company, both in terms of products offered to customers as well as in our management methods and in our communication. Innovation must allow Bluescope steel to stick to the market and to the needs of its external customers by being proactive.

Positioned as a leader in the transformation of steel in New Caledonia, Bluescope distributes its products across all three provinces of New Caledonia and exports to Wallis and Futuna or other Pacific islands, including Vanuatu through its processing plant opened in Port Vila in 1987.

The company is particularly experienced in the creation of residential projects (individual houses and collective housing), industrial (dock, industrial complex), public infrastructures (sports and academic complexes, Médipôle hospitals, Media Library, town halls...) and commercial (hotels, shopping malls...).

As part of its international expansion, Bluescope wishes to export mainly kit construction products to customers such as real estate developers, as well as to importers specialising in building products mainly to the Pacific island States and the French Overseas Territories.