



DISTILLERIE DU SOLEIL

COMPANY PROFILE

Sign: DISTILLERIE DU SOLEIL
(DISTILLERY OF THE SUN)

Activity: Rum manufacturing

Creation Date: 2015

Legal form:

SARL (Limited liability company)

Address: 379 rue des Métiers
ZI la Coulée - 98809 Mont-Dore
New Caledonia

Website: terredusud.nc

Facebook Page:
distilleriesusoleil.nc

Distribution network: BtoB

EXPORT REFERENT

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Created in 2015, the distillery of the Sun is the first distillery of rum, spirits and liqueurs based on fresh fruit, without additions of preservatives or perfumes.

It was first of all the passion for distilling processes that led Philippe Leroy to want to create this distillery. Further, he wished to respond to a particular international demand for «ultra-premium quality» alcohols, which is increasing every year. In fact, large groups cannot meet this demand and are confined to the production of ordinary alcohols.

The Sun Distillery is endowed with the best alembic currently existing at world level. Philippe Leroy has taken on the collaboration of Gilles Cognier, international consultant in the field, to develop his rum. Its credo is to produce high-end alcohols, and the first 100% Caledonian rum. To achieve this, the project needed the revival of the sugar cane culture. The first results are very conclusive. This allows the Distillery of the Sun to offer two types of rum: agricultural, made from cane juice; also rum made from molasses, a residue of sugar extraction from the cane.

As part of its international expansion, the Sun Distillery wishes to export its rum products via general or specialized importers and distributors to the Australian, Chinese, European, Japanese and New Zealand markets.