



# LACROIX PACIFIC

## COMPANY PROFILE

**Sign:** LACROIX PACIFIC

**Activity:** Capital equipment industry in road signs and urban development

**Creation date:** 2010

**Legal form:**

SARL (Limited liability company)

**Address:** 23, rue Saint-Antoine  
PO BOX 7033 - 98801 Nouméa  
New Caledonia

**Website:** [www.lacroix-city.com](http://www.lacroix-city.com)

**Facebook Page:** Lacroix Pacific

**Distribution network:** BtoB, BtoC

**Certification and standards:**

CE (European Conformity), NF (Afnor Certification)

## EXPORT REFERENT

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Created in 1936, LACROIX was originally specialized in the resale of materials to public works companies and to bridges and roadways. Since then, the family business, now known as LACROIX PACIFIC, has continued to diversify: Electronic card manufacturing, telemanagement of drinking water systems, signalling and urban equipment. The company has been established in New Caledonia since 2010 under the name of LACROIX PACIFIC.

With its manufacturing and assembly plant, LACROIX PACIFIC specializes in the manufacture of vertical police signalling, construction site signage and directional signage. The Caledonian subsidiary also has road marking products from LACROIX CITY.

To complete its offer, LACROIX PACIFIC makes custom-made all types of panels and signs. It has already convinced several Caledonian communities and designed for them numerous tourist signs as well as street signs, or dynamic road signs.

Five highly versatile employees transform imported raw materials (adhesive, steel, aluminum). From printing to transfer, until gluing, the products delivered are guaranteed and certified according to the NF and CE standards. The panels are therefore UV-resistant and an anti-tag range exists as an option. LACROIX PACIFIC's strengths are: availability of stock and fast responsiveness.

The only processing plant on the territory in this area, LACROIX PACIFIC offers a study upstream of all signalling projects. Size of typographical characters, minimum height of panels, and sizing of concrete, LACROIX PACIFIC customers are guaranteed to be in compliance with the regulations in place.

LACROIX PACIFIC currently exports its products to Wallis and Futuna and is interested in other islands such as Vanuatu or Fiji. Above all, it aims at consolidating its activity in the three New Caledonian provinces.