

COMPANY PROFILE

Sign: SKAZY

Activity:

Software and website creation

Creation Date: 2004

Legal form:

SARL (Limited Liability Company)

Address: 7 bis, rue Gambetta,
Vallée du Tir - 98845 Nouméa
New Caledonia

Website: www.skazy.nc

Facebook Page: Skazy - Agence digitale

Distribution network: BtoB

Certification and standards:

Microsoft, Google

EXPORT REFERENT

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Since its inception in 2004, Skazy has become an indispensable player in the creation of webs, mobile websites and applications as well as in web marketing services (creation and development of websites, software development for specific needs, professional training, publishing and selling of technical software, Facebook, Google, SEA-SEO web engine search, Web advertisements, online games, etc.).

Heading the company, the founders Mr. Richard RATIMAN and Mr. Hatem BELLAGI are passionate about innovation and digital products and have been able to give the necessary impetus for their operations to thrive in the New-Caledonian context. Since then, new talents with various profiles have been grafted to SKAZY to form a team of more than 50 experts: web designers, Web marketers, engineers, developers and integrators.

Creativity and efficiency are the key words that the company implements on a daily basis, with a single objective: to meet all needs of digital communication. Boasting a rich and solid experience in New Caledonia, Skazy has over 300 private and institutional customers.

Since 2012, the company has been moving towards an export approach and is currently prospecting in other French territories, Pacific island States and in France.

In 2016, Skazy New Caledonia created Skazy Vanuatu through a local autonomous group made of developers, project managers and professionals to promote its expansion in Vanuatu rather than to choose outsourcing to the international scene or to purchase software packages abroad.

Skazy NC partnered in 2018 with a local operator in Tahiti for software, Web sites and digital services in the form of a joint venture.

As part of its international expansion the company is currently exploring potential markets in Australia and French overseas Territories (more autonomous) and Departments (less autonomous).